



Fall 2011 Course Syllabus for
History of Art & Design I
 GE2004 Section A
 Monday 6-10 pm
 Room 426

Contact Information

Instructor: Candace Uhlmeier

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Telephone: 469-587-1378

Website: <http://www.owlfarmer.com>

Please note that my voice mailbox is checked only once a week, and all formal contact must be made in person, or in writing via e-mail.

Monday	Tuesday	Wednesday	Thursday	Friday
GE 3004 A Art History II 8-12 Room 448	off campus	Office Hours 12-1 Room 227	GE2024 J Art History I Room 448	off campus
Office Hours 12-6 Room 227 or Library		GE 2024 K Art History I 1-5 Room 426	Office Hours 12-5 Room 227 or Library	
GE 2004 A History of Art & Design I 6-10 Room 426		off campus	GE 2014 J History of Art & Design II 6-10 Room 426	

Course Description

This course explores the historical and philosophical contexts of art and design from prehistory through the eighteenth century, using both visual and literary sources. Additional topics may include non-Western works and movements, the effects of global exploration and colonialism, and the growing separation between the realms of art and design after the Renaissance.

Student Learning Outcomes

Successful completion of the course will enable students to:

- Examine the historical relationship between art and design.
- Evaluate the impact of culture and technology on the development of art and design in different historical contexts.
- Establish a cultural, philosophical, and historical framework for understanding art and design movements and their impact on later movements.
- Demonstrate familiarity with theoretical and critical traditions in art and design history.
- Write critically about aesthetic issues that influence the history of art and design.
- Develop creative responses to design problems based on historical works or movements.
- Conduct research into specific art and design movements from prehistory to the eighteenth century.

Course Prerequisites

None

Course Format

<i>Course Length:</i>	11 Weeks
<i>Course Delivery</i>	Lecture/Discussion/Workshop
<i>Homework</i>	Estimate 2 hours for every hour of class time

Instructional Method/Instructor's expectations

The history of art and design is long, complex, and closely tied to the cultural and political contexts in which it has arisen. It is also highly dependent on technological development over time. In order to cover the necessary material, the class will combine slide lectures and discussion, and require students to complete exercises designed to develop associative and critical thinking skills. Exams require knowledge of the material covered and careful completion of materials created to help students learn without the need for excessive memorization.

The purpose of the **course website** is to augment this syllabus, support the lectures, and facilitate discussion. Students are expected to have completed assigned or suggested readings before each class. All worksheets, slide lists, lecture supplements, and image sources are linked to the appropriate week's topic on the web version of the Weekly Schedule. Additional resources are linked to each week's slide list to foster further research, and to help students recognize high-quality, authoritative, scholarly sources for answering and exploring questions that arise during class discussions and readings.

All assignments will be introduced in class, and detailed guidelines will be linked on the online Weekly Schedule as well as to appropriate sections of the online version of the syllabus (the content of which is identical to this print copy). Familiarity with the website and its resources is vital to students' success in this class.

Course Requirements: You must complete the following assignments in order to earn a passing grade in the course.

- Indicate mastery of course material by undertaking two **exams** (midterm and final): **30%**.
- Maintain a **workbook** that reflects weekly interaction with course material, designed to be used in conjunction with exams.
- Creatively solve a problem-based **final project** on a specific period in art and design history: **35%**
- Exhibit competence in writing and critical thinking skills by composing a **concept essay** to accompany the design problem.
- Demonstrate college-level research skills by developing an **annotated bibliography** in conjunction with the design problem.
- **Participate** in class discussions and workshops on a regular basis, and exhibit professionalism in all assignments (timely submission, attention to guidelines, technical competency). Points for participation are earned by submitting workshop results, attending class faithfully, and completing the research workshop related to the final project. **35%**.

A total of fifteen extra credit points are available through any combination of the following:

- Complete a scavenger hunt at the Dallas Museum of Art after class week 10. (The scavenger hunt list is linked to the online Schedule under "assignment" for week 10.)
- Submit the completed final project, its essay, and annotated bibliography by the beginning of class week 9 for 5 points.
- Extra credit will be awarded for qualified contributions (2.5 points per published post, for up to 10 points) to the course web log, *The Owls' Parliament*. Rules are listed on the blog. Please discuss this with me in advance of submitting a post or comment for moderation.

Course Materials/Supplies

Please purchase a loose-leaf, 3-ring binder (at least 1.5-inch) to be used as a workbook for the course. Weekly materials, including completed slide lists, notes, handouts, and worksheets, should be housed in this binder. Blank slide lists are now available online in two formats: .rtf or .docx (Word) and .pdf (Adobe). A set of dividers (a package of 12) will help you sort things efficiently. Professional organization and tidiness will enhance the possibility of earning a respectable score on midterm and final exams. *Notes and materials not included in the workbook may not be used on exams.* There are no technological requirements for this class other than access to and basic understanding of standard PC/Mac programs available on campus.

Required Textbook/Resources

The *required* textbook for this class is Fred S. Kleiner, *Gardner's Art Through the Ages: A Concise Western History* (ISBN 0 778 0 495 50346 0). The package available in the Supply Store includes access to images featured in the lecture, which will be augmented by links to supplemental images on each week's topic page. If you purchase the book online, be sure to order the image access card. (The Supply store price is about \$175 including tax.) This book will be used again for History of Art and Design II, and will be useful for Art and Design Since 1945, required in some BFA programs. Remember that this course is concerned with the history of your craft; this textbook has been carefully selected to help you build a solid foundation for further study. In addition, students who buy the book not only show professionalism and commitment to their program goals, but also perform significantly better on exams.

Grading Criteria/Student Evaluation

Grading Criteria: For a description of the criteria used to grade each assignment, see the course rubric (attached). Point values correspond to letter grades according to the following:

A = 100-93	B = 86-83	C = 76-73	D = 66-60
A- = 92-90	B- = 82-80	C- = 72-70	F = 59-0
B+ = 89-87	C+ = 79-77	D+ = 69-67	

Art Institute Policies on Class Assignments/Late Work:

One late daily assignment (workshop) will be accepted without penalty. Workshop grades are tied to participation, however; if you are not present for the class involved, you will not earn points but are encouraged to submit the work for critique and feedback. Other late assignments may be accepted at the instructor's discretion, but will involve penalties. The final project must be submitted on time; late work without prior arrangement will suffer substantial point deductions.

Attendance Policy:

- Regular class attendance is expected and required. Most courses meet once per week. If a student misses more than 27% of class time he or she can be dropped for lack of attendance at the discretion of the faculty member.
- The satisfactory explanation of an absence does not relieve the student from responsibility for the course work assigned and/or due during his/her absences. A student who does not attend class during the first week of school or starts late is still held responsible for his/her absences.
- A student who fails to attend all classes on his/her schedule for two (2) consecutive weeks of the quarter will be automatically terminated from school for the remainder of the quarter by the Registrar's Office. A student who wishes to appeal a drop or termination must appeal to the Academic Dean within 72 hours of notification.

- If you are going to miss class, regardless of the reason, you must notify your instructor. You are responsible for gathering any information from the missed class period in a timely manner.

Classroom Standards

- Tobacco Products, Eating, and Drinking: No smoking or other tobacco products may be used in any part of the building or near the main entrance. Smoking is only permitted in designated areas of the parking garage. Food and drinks are not permitted in the library or any computer lab under any circumstances.
- Classroom Usage: Students are asked to clean their workspaces at the end of each class. Rooms should be reset at the end of class for the next group of students.
- Disruptive or Disorderly Conduct : Engaging in behavior that substantially or repeatedly interrupts either the instructor's ability to teach or fellow students' ability to learn will result in a conduct referral to the Academic Director, Dean of Student Affairs, or Art Institute Security Personnel. The classroom extends to any setting or communication where a student is engaged in work toward academic credit, satisfaction of program-based requirements, or related activities.
- Personal Technologies: All computers, entertainment and personal communication devices must be turned off during lectures unless otherwise specified. Students may, with permission, record lectures or demonstrations. [Note that in this class such permission will *only* be granted to students with *specific* accommodations from the Academic and Disabilities Services Specialist.]
- Visitors: To avoid class disruption, friends and relatives (including children) of students and faculty are not permitted to attend classes or use The Art Institute of Dallas equipment. Minors are not permitted on campus unless prior written permission has been granted by the Academic Dean.
- Dress Code: Casual, reasonable, professional attire and clean appearance are recommended. Bare feet on the school grounds or in the building are not permitted as this is a health and safety regulation.
- Identification Guidelines: All members of The Art Institute of Dallas community are to display their badges/photo ID in an easily visible location to identify themselves and their association with the school.

Additional notes on course and classroom etiquette

- **E-mail**: I can be reached reliably only through e-mail, or in person during my office hours. I am, however, reluctant to open mail from unidentified persons. Therefore, please place in the **subject line of any e-mail your last name and the course number/section** (e.g. GE2004 A). No days or times are necessary because the section letter provides me with that information. If you're unsure about your course number and section, consult my current course schedule on your syllabus. It's also listed on your own individual course schedule.
- For purposes of this course, **please use your campus e-mail address**. This will ensure that I can reach you if necessary in regard to schedule changes, issues of missed material, etc.
- **Please use standard English and correct spelling in your messages**. Please do not treat an e-mail message to me as if it were a text-message to your friends. This owl don't tweet, either; think your message through before you send it, and make sure it makes sense.
- As a courtesy to your instructor and fellow students, please turn off and/or silence all electronic communications devices. Text-messaging in class is disruptive and will hamper your ability to participate In

discussions and to take effective notes. **If, however, you have a home- or work-related emergency, and need to stay in contact with a boss or family member, please let me know ahead of time**, and I will accommodate you by allowing you to keep your cell phone in silent mode, and to leave the room to take a call. Otherwise, please turn phones off in order to avoid distraction.

- **Recording of lectures is not permitted in this class without accommodation from the Academic and Disabilities Services Specialist.**
- **Note-taking** is an art; it requires practice, and it is an essential skill for students in my classes. I have evidence from cognitive scientists that doodling and other expressions of "multitasking" are not, in fact, conducive to information retention, and can seriously inhibit your ability to assimilate information. You *cannot* convince me that doodling, drawing characters or sketches for another class, or other activities that interfere with your learning the material for *my* class are of any intellectual benefit at all. The only sketches you should be making are those related to slides or films being shown on the screen in front of you. If you absolutely must draw, use the [Cornell method](#) (linked to the online version of this syllabus)-- and relate your doodles to the material. In my experience, students who doodle *rather* than take notes do significantly worse on exams than those who actually pay attention and carefully record important information. If you don't want to sit in a class for a second time, take good notes and quit trying to weasel me into thinking that you "learn better while doodling." My exams are designed to help people show me what they've actually learned--so if you don't do well on them, even with the use of your workbooks, better note-taking is in order.

As a courtesy to your instructor and your fellow students, please avoid the use of heavily scented personal products. Many of us have become sensitive or allergic to colognes, body sprays, perfumes, and lotions containing strongly scented ingredients, and would appreciate your restraint.

Plagiarism/Acts of Dishonesty:

Academic honesty is expected. Any infraction of the Art Institute of Dallas' academic integrity policy will be referred to the Dean of Student Affairs and the Dean of Academic Affairs.

Each student should make sure all materials are documented carefully, to show the rightful designer, owner, proprietor, etc. for photos, drawings, book information, etc. in the development and display of their student work. Each student is responsible for reviewing the dishonesty act information found in the Student Handbook. Dishonesty in the classroom, including securing, passing, receiving a test prior to test date, or cheating on examinations is subject to a failing grade and possible suspension or termination from The Art Institute. Attempted and completed acts of dishonesty or plagiarism will be dealt with according to AID policies.

The same rule applies for detected plagiarism within the classroom. Plagiarism includes any unattributed use of materials from any source – including books, periodicals, CD-ROM's, Videos, and the World Wide Web, as well as artwork/projects from other students or professionals. All quotations, paraphrases, or other adaptations of others work must be properly cited and documented.

All assignments are to be done individually and not jointly with other students, unless the instructor specifically designates the assignment as a group assignment in the handout. Copied or shared work will be reported for investigation to the Dean of Student Affairs and the Dean of Academic Affairs as cheating and a grade of zero will be recorded for the assignment.

If you are having trouble with a particular theory or assignment, ask your instructor for help immediately - office hours are set aside specifically for helping students. Be careful of consulting other students and using search engine results as both may provide misinformation and/or it may appear as though you are not doing your own work.

Copyright Materials:

Trademarks and Copyrights are the property of their owners. As such, students may not infringe upon those rights of ownership. Proper attribution must be made for all assets used by a student for class assignments. Students are reminded to credit the sources and display the copyright notice © and copyright ownership information if this is shown in the original source for all works incorporated as part of educational projects, including those prepared under fair use. Crediting the source must adequately identify the source of the work, giving a full bibliographic description where available, i.e., author, title, publisher and place and date of publication. Additionally, the copyright ownership information includes the copyright notice, year of first publication and name of the copyright holder.

Material derived from Creative Commons licenses must be acknowledged by using the correct agreement designation. For explanations of various agreements, see <http://creativecommons.org/licenses/>.

Americans with Disabilities Act:

The Art Institute of Dallas abides by the tenets of the Americans with Disabilities Act.

If you are a student who has a need for a reasonable accommodation based on a documented disability, please contact the instructor privately either before or after class to discuss the accommodation. This request ideally should be made prior to the seating of the second class of the quarter. In order to receive a reasonable accommodation, you must have the appropriate documentation on file with the Academic and Disabilities Services Specialist. Academic and Disabilities Services may be reached at 469-587-1239, in person in room 514, or by e-mail at kkenner@aii.edu.

Student Assistance Program

The college provides confidential short-term counseling, crisis intervention, and community referral services through the Wellness Corporation Student Assistance Program (SAP), for a wide range of concerns, including relationship issues, family problems, loneliness, depression, and alcohol or drug abuse. The Student Affairs office also offers programs on mental health-related topics each quarter. If you have any questions regarding counseling services, please contact the Office of Student Affairs located in Room 509 for further inquiry or assistance.

SAP services are available 24 hours a day, 7 days a week at <https://artinstitutes.personaladvantage.com> or **1.800.326.6142**.

Inclement Weather:

For immediate information regarding The Art Institute of Dallas late openings or school closings, students and faculty can call 214-692-8080 or 800-275-4243 for a recorded message. In case of inclement weather, a public announcement regarding the status of classes at The Art Institute will be made on WFAA (ABC), KXAS (NBC), and KDFW (FOX).

Weekly Schedule

NOTE: The following schedule is based on an 11-week quarter and is provided as a general outline of the course. It may be modified, depending on how the class is performing, to accommodate holidays or for other unforeseen reasons. Changes in class work and homework will be given in class on a week-by-week basis, so it remains important for you to attend all classes.

To foster class interaction, be sure to have read the week's assignments before class meets. **Image lists (slides) and supplementary materials for each week are linked to each topic on the web version of this schedule.** Directions for completing workshops are also linked, although you cannot get credit for them unless you attend the class to which they pertain.

Week	Topic	Assignment	Worksheets
1	An introduction to studying art and design history	Kleiner, <i>Gardner's Art Through the Ages: A Concise Western History</i> , pp. 17-55 (Weeks 1 and 2). First Workshop: Foundations of Graphic Communication.	Begin Prehistoric Chronology worksheet and begin Study Map .
2	Art, design, and civilization before Classicism	Continue readings in Kleiner Second Workshop: Mediterranean and Near Eastern Connections	Continue Prehistoric Chronology worksheet.
3	The birth of the Classical tradition in Greece	Kleiner, pp. 55-85 Recommended Film: "Secrets of the Parthenon" (PBS <i>Nova</i>)	Classical Orders; Greek Temple Plans; Athens Acropolis (and complete the Prehistoric Chronology worksheet)
4	Art and design from the Roman Republic to the Ottoman Empire	Kleiner, pp. 87-157 Third Workshop: Geometry in/of Design [due week 6].	Complete Classical Orders worksheet . Begin Evolution of the Basilica worksheet.
5	Midterm Exam	Study guide for midterm exam is available online Timeline of Art History (Met)	
6	Manuscript illumination and early book design: the origins of the graphic arts Introduction to the Final Project	Kleiner 158-166; use web slide list of examples of manuscripts and their components. Fourth Workshop: Manuscript Illumination Template Final Project Guidelines available online.	
7	Final Project discussion and research workshop.	Fifth Workshop: Conducting effective research and building bibliographies (10 points)	Research worksheet and website evaluation template available online
8	From Romanesque to Gothic: Virtual reality in the Middle Ages	Kleiner 166-215	Continue Evolution of the Basilica worksheet.
9	Renaissance art and design: The revival of Classical ideals	Kleiner 216-266 Final Project due at the beginning of class for bonus credit	
10	Renaissance reconsidered: Reformation and Counter-reformation, Baroque and Rococo	Kleiner 266-324 Final Project due at the beginning of class Final Workshop (in class): Connections (a timeline of art history from the Paleolithic through the Rococo periods)	Complete Evolution of the Basilica worksheet. DMA scavenger hunt list
11	Final Exam	Study guide for final exam available online Extra credit assignment (DMA scavenger hunt) due. For directions, hours, etc. visit the Dallas Museum of Art home page, also linked to the online schedule.	

WHERE CAN I . . .	DEPARTMENT	LOCATION	PHONE
Check on Financial Aid	Student Financial Services	4th Floor	469-587-1258
Find a part-time job	Career Services	5th Floor	469-587-1210
Get a ID Badge	Security Office	3rd Floor	469-587-1219
Locate an apartment	Residence Life and Housing	5th Floor	469-587-1434
Locate lost and found	Security Office	3rd Floor	469-587-1219
Inquire about accommodations	Disability Services	5th Floor	469-587-1239
Request a transcript	Registrar	1st Floor	469-587-1250
Make school payments	Accounting	1st Floor	469-587-1442
Receive registration info	Registrar	1st Floor	469-587-1250
Join a club or student council	Student Affairs	5th Floor	469-587-1409
Talk about a personal concern	Student Affairs	5th Floor	469-587-1409
Develop a professional resume	Career Services	5th Floor	469-587-1210
Enjoy a meal	The Chef's Gallery	Culinary Building	469-587-1276
Find public transportation	Student Affairs	5th Floor	469-587-1409
Seek volunteer opportunities	Student Affairs	5th Floor	469-587-1409
Student Disabilities Assistance	Kerrie Kenner	5th Floor	469-587-1239
Locate a doctor or dentist	Student Affairs	5th Floor	469-587-1409
Get a quick meal	Student Lounge	1st Floor	N/A
Find a tutor	Academic Improvement Center	5th Floor	469-587-1220
Testing	Academic Improvement Center	5th Floor	469-587-1220
Purchase supplies	Supply Store	1st Floor	469-587-1293
Magazines, Books, resources	Mildred Kelley Library	4th Floor	469-587-1403
Get help with technology	Technology	3rd Floor	469-587-1414
Discuss academic issues	Academic Directors	Various, see below	
Inquire about class schedules	Academic Director & Advisors	Various, see below	
Get help with eBook/eCompanion		1-866-642-2711

AID Academic Directors and Advisors:

DEPARTMENT	DIRECTOR	LOCATION	PHONE
Culinary Arts	Larry Matson	C206	469-587-1248
Culinary Arts, Asst. Director	Victoria Hooker	C207	469-587-1314
Fashion Design	Donna Sapp	326	469-587-1236
Fashion Retail Management	Jason Stanford	504	469-587-1241
General Education	Dr. Sandra Marquez-Hall	224	469-587-1238
Graphic Design/WDIM/Advertising	David Lipe	328	469-587-1232
Interior Design	Jan Parker	230B	469-587-1243
Media Arts & Animation	Stephen Steinbach	503	469-587-1327
Photography	Lysa Ausmus	505	469-587-1254
Digital Film & Video Production	Lysa Ausmus	505	469-587-1254

DEPARTMENT	ADVISOR	LOCATION	PHONE
Advertising	Carl Rossini	327	469-587-1354
BAD, FRM, Photography	Lisa Boule	225	469-587-1223
Photography Coordinator	Victoria Clary	501	469-587-4133
Culinary Arts	Janet Eskridge	222	469-587-1227
GDA, GDB, Interior Design	Dr. Tim Parker	224	469-587-1222
Fashion Design	Donna Sapp	326	469-587-1236
MAA, DFVP	Dwayne Neroes	223	469-587-1394
Web Design	Chad Hardy	325	469-587-1353

Student Assistance Program	1-888-617-3362		
Student Assistant Liaison	Jennifer Fries	5 th Floor, suite 100	214-692-8080

Campus Security, Officer on Duty	Cell Phone: 214-684-2825 4 th Floor Desk: 469-587-1437 3 rd Floor Office: 469-587-1219
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